



ABU ZAHID JAKARIA PARTHO

UI/UX Designer | Digital Marketing Specialist

ABOUT ME

Passionate problem-solver with excellent communication skills and a strong work ethic. Thrives in both independent and team settings, dedicated to continuous self-improvement and delivering exceptional results.

CONTACT



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EDUCATION

Bachelor of Arts (B.A)

B.A in English

Daffodil International University

Passing Year: 2022 | CGPA: 3.08

Higher Secondary Certificate (HSC)

Group: Science

Govt. Bangabandhu College

Passing Year: 2016 | GPA: 4.08

EXPERIENCE

UI/UX Designer (Figma)

- Designed user-friendly interfaces, enhancing user experience and engagement.
- Developed wireframes, prototypes, and high-fidelity UI designs.
- Conducted user research to inform design decisions.

Digital Marketing Specialist

- Managed SEO, SEM, and PPC campaigns to drive website traffic and conversions.
- Executed Meta Ads (Facebook, Instagram) and YouTube Ads strategies.
- Implemented effective email marketing campaigns.

Graphic Designer (Canva, Illustrator)

- Created compelling visuals, banners, and posters for various platforms.
- Utilized Canva and Adobe Illustrator for design projects.

WordPress Developer

- Developed and customized WordPress websites, including theme and plugin integration.
- Troubleshooted and resolved website issues.

Social Media Manager

- Managed content creation and posting for Facebook, YouTube, and Instagram.
- Designed social media banners and managed profiles.

CERTIFICATIONS & TRAINING

- "User Interface and User Experience UI UX" by Udemy (2022)
- "Digital Marketing - Guide to Increase Website Traffic" by Udemy (2021)
- "Prompt with ChatGPT, Gemini, DeepSeek & AI Tools" by Udemy (2024)

REFERENCES

Mr Mohammad Elius Hossain

Assistant Professor

Daffodil International University

Contact: 01534667101

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Asma Alam

Assistant Professor

Daffodil International University

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ACKNOWLEDGMENT

I, the undersigned, certify that, to the best of my knowledge and belief, this cv correctly describes my qualifications and me. I understand that any willful misstatement describesherein may lead to my disqualification or dismissal if employed.

Partho

Abu Zahid Jakaria Partho